



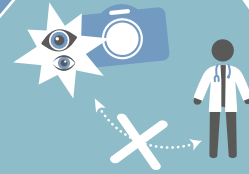
*Assume the medical responsibility of the patients*



Do the Optretina test only for *those customers*, who did *not improve* after getting the new glasses.

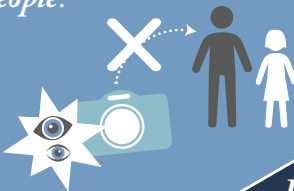


*Do not give* the written report to the customers



*Not use Optretina to be collaborative with Eye Doctors*

Do not perform the retina check to *children or young people*.



Offer the retinal examination *as optional or separately*



*or*



*Do not request* the retina evaluation, because the retina has been considered as normal



Not include the retina check in the *basic examination package*



*Not value* the eye examination + Optretina in the invoice



# The 9 more common MISTAKES

